

# Widower's resolve results in Priscilla's Promise

**By Lara Moore**

Staff Writer

Like many men, Jay Ferro of Forsyth County maintains a balancing act between work and his children before retreating to his hobbies.

But for Ferro, there is a difference.

While his job consumes 50 hours a week, he's raising three boys alone and his hobby is a nonprofit organization.

And like most boys, Ferro's bunch — Trey, Connor and Alex — play different sports that he must drive them to and from.

But Ferro's most recent hobby is the nonprofit he established after his 36-year-old wife,

Priscilla, died from cervical cancer in January.

Since then, Ferro has been trying to take the tragedy and "turn it into to something good."

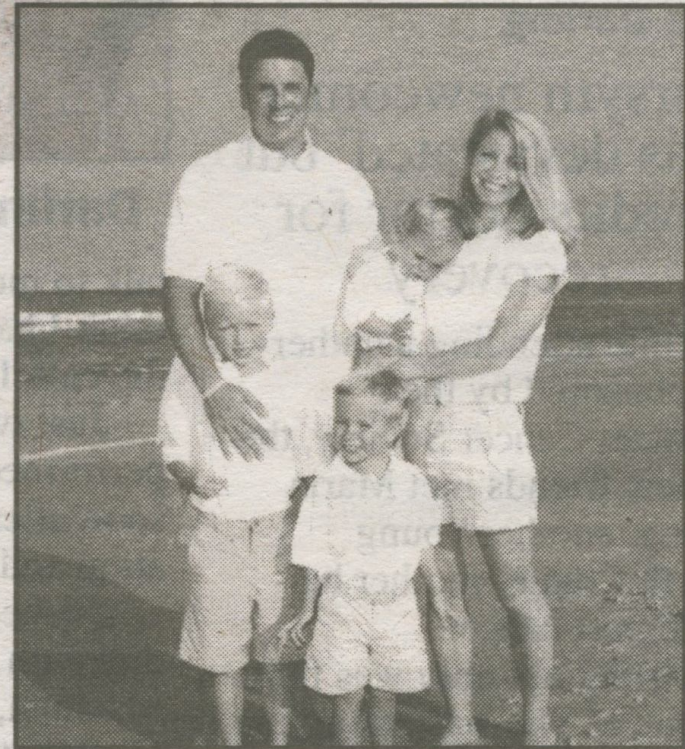
He calls the effort to raise awareness of cervical cancer and aid its research "Priscilla's Promise."

So far, he's raised \$10,000 through two fundraisers.

Ferro would like the next one to be in Cumming on or around March 14, what would have been his wife's 38th birthday.

"If we were to save one life, just one, then it makes it all worth while," he said.

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Photo/Submitted

Jay Ferro, upper left, is shown with his wife Priscilla, who died of cervical cancer, and their three sons.

## More information

To donate to Priscilla's Promise, visit [www.priscillaspromise.org](http://www.priscillaspromise.org).